



Hi,

I'm Bill Plamondon, Chief Executive Officer of Ecologic Transportation, Inc. I spent 19 years with Budget Rent-A-Car, the last five as CEO. Shortly thereafter I was President and Chief Executive Officer of Alamo and National Car Rental. I have rented millions of cars to millions of people emitting more than my share of dirty fuels into our air, so I decided it was time to start an all "green" transportation company. Ecologic Transportation, Inc. is an innovative company dedicated to environmentally friendly transportation products and services by providing an agnostic approach to green cars and clean fuels.

We started Ecologic Transportation, Inc. as an all environmental rental car company, filling a void we saw in the marketplace. We saw the demand for green rental cars far exceed the supply. Additionally, no other car rental company is all environmentally friendly in its operations and business practices. As we worked to build this company, interest in what we were working to accomplish grew exponentially, and what once was an environmentally friendly rental car company has grown to a comprehensive environmentally friendly transportation company.

Ecologic Transportation encompasses three separate but integrated operations that by design truly compliment each other:

- **Ecologic Car Rentals**, the only "pure environmental" car rental operation in the US featuring exclusively environmentally friendly vehicles.
- **Ecologic Systems**, an alternative energy operation charged with the development and management of "greening" gas stations with alternative energy options and solutions.
- **Ecologic Products**, will develop, acquire and license environmentally friendly products to be distributed by Ecologic Rentals and Ecologic Systems.

These integrated operations work together to solve what I call the old "chicken and egg" paradigm. Auto manufacturers don't make many alternative fuel vehicles because consumers won't purchase them without knowing they will be able to conveniently fuel the vehicles. Fueling stations don't spend the time and money to retrofit their stations

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with alternative fuels because there aren't enough environmentally friendly cars to warrant the expense.

Ecologic Transportation is the solution. We provide alternative fuel vehicles to a growing demographic – those customers who want to rent green cars. We work with numerous manufacturers to help them introduce new alternative fuel vehicles to customers. We have an agreement to begin “greening” gas stations providing alternative fueling options.

Our company is unique in that it is completely agnostic about both technology and energy. No manufacturer is yet sure what fueling technology will be ultimately be the “hit”. We provide a platform for consumers to try these vehicles, the fueling systems, and eventually be that decision maker.

We have the extraordinary opportunity to create a new era in transportation, a new way of thinking about going one place to the next. We are dedicated to the environment and the role every person can play. I am excited to be a part of Ecologic and look forward to creating an outstanding experience for all of our customers.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. Plamondon', written in a cursive style.

William N. Plamondon  
Chief Executive Officer  
Ecologic Transportation, Inc.